

PRIVACY POLICY

This Privacy Policy describes the personal information and certain other information that we obtain through our website at powwowenergy.com (“Site”), through the Site and any mobile or other applications as we may make available from time to time (“Service”), through your utilities provider with respect to which you voluntarily provide us access (“Utilities Data”), and other third parties as described below. This Privacy Policy also describes how we use such information, the means by which we maintain it, and the choices you have about the information. Please read this Privacy Policy carefully.

Note that by accessing this Site or the Service, you accept the practices and terms set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, you agree to immediately cease using the Site or the Service.

What information do we collect from users of the Service, and how do we use it?

Registration

In connection with your use of the Service, we will ask that you set up an account by providing us with your name, email address, mailing address, mobile phone number, and a user-generated password (“Registration Data”). Registration Data will be used for identification purposes. It will also be used to communicate with you regarding your account, updates to the Service, and activity within the Service, including via text messages. If you would prefer not to be notified about any of the items in the previous sentence, please email us at support@powwowenergy.com.

Your Account Profile

You may further set up and customize your account profile by providing us certain information. Such information includes Graphic Information System (GIS) data, telemetric data, and other data which you may provide to us from time to time (“User Submitted Data”). You may also provide us login information for third party websites and services, for example, your utilities provider log-in information, through which you grant us access to your Utilities Data (“Log-In Data”), as further described below. We use User Submitted Data, Log-In Data and Utilities Data to operate the Service for you. We may further use User Submitted Data, Log-In Data and Utilities Data to improve the Service.

Payment Information

If you subscribe to our Service we will receive information when you make a payment. Payment information includes the method you use for payment (for instance, check or credit card), the amount and timing of your payment. We may use a service provider to process payments using credit cards, in which case we may receive information about the amount and timing of your payment but we will not receive your payment card information.

Linking, Connecting or Syncing Third Party Services

We permit you to link, connect or sync certain third party account information from third party providers (e.g., local utilities) ("Third Party Account(s)") with our Service. To link your Third Party Account and associated information (e.g., Utility Data), we access your Third Party Account. We request your username, password, and any other login data set up with such third party to enable access. We use Third Party Account information to update and maintain your account information hosted on our Service, including Utility Data, and to operate the Service and provide other offerings or services in the future. From time to time, we may also work with other companies or developers to offer you products and services that you may choose to link, connect or sync with your account on our Service. If you choose to accept these services, providing your consent to either such third party or to us, we may exchange your Registration Data, Log-In Data or other Third Party Account data with such third party, as well as information about how you interact with each company's service or product. This exchange of information is necessary to maintain business operations and to provide the Service that you request. By requesting or accepting such third party services or products, you are permitting us to provide your Registration Data, Log-In Data or other Third Party Account data to such third party. Our use of any data acquired through any Third Party Accounts is subject to the privacy policies of such third parties managing such Third Party Accounts.

Aggregate Data and Machine Data

We may aggregate your Utilities Data, User-Submitted Data and Third Party Account data into an anonymized data set ("Aggregate Data"). An example of Aggregate Data is data on a ZIP code and weekly level of granularity. Aggregate Data is anonymized and does not contain any Registration Data. We may keep Aggregate Data indefinitely.

We may also use the User Submitted Data and your interactions with such data through the Service, and automatically generate additional data to improve the accuracy our algorithms generated with Machine Learning techniques ("Machine Data"). In the event you ask us to delete your account, we will delete your Registration Data and Utilities Data but we may anonymize your Machine Data and we may keep them indefinitely.

Usage Data and Cookies

We collect certain statistical data, analytics, trends and usage information derived from your use of the Service. We collect some of this information through the use of cookies – small amounts of data sent through your browser and stored on your hard drive. Cookies are intended to make using the Service and this Site easier by, among other things, saving your preferences for you. We use cookies to record information about your session which may include your IP address, browser and device type, and which pages you access on the Site. You may be able to change the preferences in your browser or device to prevent or limit your device's acceptance of cookies, but this may prevent you from taking advantage of some of our features. We may use this data in

aggregate form to help diagnose problems with the Site and Service, and to improve and personalize the Service.

We may allow selected third parties to place cookies through the Site to provide us with better insights into the use of the Site or user demographics or to provide relevant advertising to you. These third parties may collect information about a consumer's online activities over time and across different websites when he or she uses our Site.

At this time, PowWow does not support "Do Not Track" preferences that may be available in your browser for letting websites know that you do not want them collecting certain kinds of information. Specifically, if you turn on the Do Not Track setting on your browser, the Site is not currently capable of following whatever Do Not Track preferences you set. For more information about Do Not Track, visit donottrack.us.

Correspondence

If you correspond with us via email or text message, we may gather in a file specific to you the information that you submit. This includes information provided for support purposes. We may keep this information indefinitely.

Promotions

From time to time, we may use information we collect about you on the Service to promote new offerings on or through the Service to you in the future, unless you inform us that you opt out from receiving such communications.

Data Retention

We will retain your Registration Data, Utilities Data, Log-In Data and Third Party Accounts data for as long as we anticipate a reasonable business need for the information and in accordance with applicable law.

To whom does PowWow disclose information about you?

We will not share your personal information or other information collected about you through the Service to a regulatory body without your explicit consent. We do provide the ability to share your Aggregate Data automatically for ease of reporting to several sustainability programs sponsored by utilities or agencies ("Sponsored Programs"). You can also share your account with third party advisors who have registered on the Site ("Advisors"). You can revoke access to your account to Advisors at any time.

For technical support, there are limited situations where we may disclose personal or other information collected about you through the Service without your permission:

- We may disclose information that we collect about you to our affiliates, and to third-party contractors who perform services for PowWow in connection with the Site and/or the Service or to complete a transaction that you conduct with us.
- As noted, information about you collected through Third Party Accounts integrated with the Site or the Service will be disclosed to such parties operating such Third Party Accounts.

- We may disclose Aggregate Data without restriction. In these situations, we do not disclose to third parties any information that could be used to personally or individually identify you.
- We may disclose information about you part of a merger, acquisition or other sale or transfer of all or substantially all of PowWow's assets or business. We do not guarantee that any entity receiving such information in connection with one of these transactions will comply with all terms of this Privacy Policy.
- We may disclose information about you to the government or to third parties under certain circumstances when legally obligated to do so, such as in connection with suspected illegal activity in connection with the Service or this Site, or to respond to a subpoena, court order or other legal process. We reserve the right to release information collected through the Service or this Site to law enforcement or other government officials, as we, in our sole discretion, deem necessary or appropriate.
- We may disclose any information that we believe is necessary to enforce or apply our Terms of Service and other agreements; or to protect the rights, property, or safety of PowWow and our employees or others.

Is information transferred internationally?

We are currently a domestic business based in the United States, and we store information in the United States. If you use the Site or the Service outside of the United States, information that we collect about you will be transferred to servers inside the United States. We endeavor to protect your information and to comply with relevant applicable laws. By allowing PowWow to collect information about you, you consent to our transfer and processing of your data.

What security measures do we employ for information about you?

To help protect the privacy of data we collect through the Service, we employ reasonable physical, technical and administrative measures to protect your information against unauthorized access, misuse, disclosure or deletion, including security and encryption in data transmission and storage. However, you should keep in mind that the Site and the Service run on software, hardware and networks, any component of which may, from time to time, require maintenance or experience problems or breaches of security beyond our control.

Please also be aware that despite our best intentions and the guidelines outlined in this Privacy Policy, no data transmission over the Internet or encryption method can be guaranteed to be 100% secure. You are responsible for the security of your log-in credentials; if we receive instructions using your log-in information we will consider that you have authorized the instructions.

How can you correct, update or make choices regarding the information about you that is stored by PowWow?

You may correct or update information that we collect about you by managing your account on the Service in the Settings section of the Site, as well as preferences for the

types of communications you receive from us. We require all users to maintain their respective Registration Data for active accounts.

If you would prefer not to be notified about updates to the Service, promotions, new services or activity within the Service, please email us at support@powwowenergy.com.

You can choose not to receive emails from us by “unsubscribe” using the instructions in any email you receive from us. This will not stop us from sending emails about your account or your transactions with us.

You can choose to delete or block cookies by setting your browser either to reject all cookies or to allow cookies only from selected sites. If you block cookies performance of the Site may be impaired and certain features may not function at all.

For our records, we may retain original and updated information for reasons such as technical constraints, dispute resolution, compliance with laws, fraud prevention, troubleshooting and agreement enforcement. In addition, we are not responsible for updating or removing any information about you collected through the Site or the Service already disclosed to third parties who have been provided information as described in this Privacy Policy.

What are the policies of linked websites and other third parties?

This Privacy Policy only addresses the use and disclosure of information collected from you by the Site or the Service. You should be aware that when you are using the Site or the Service, you may be directed to other websites that are beyond our control or be interfacing with third-party integrated services. We would expect most, if not all, of these third parties will collect information about you when you use their offerings. However, we are not responsible for the privacy practices of third parties, regardless whether they are linked or otherwise connected to this Site or the Service. We encourage you to read the posted privacy policy whenever interacting with any third-parties.

What is our policy on children users of the Service?

The Service and this Site are not directed to children under the age of 13. If you learn that a minor child has provided us with personal information, please contact us.

What law governs my use of the Service?

By choosing to use the Site or the Service or otherwise provide information to PowWow, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the laws of the State of California. You also agree to abide by any limitation on damages contained in our Terms of Service or other agreement that we have with you.

What are the terms regarding any future changes to this Privacy Policy?

PowWow reserves the right to update or modify this Privacy Policy from time to time, with any such changes to be effective prospectively. When we make material changes, we will endeavor to post a notification on the Site and will post the updated policy with a

new effective date. Please visit this page periodically so that you will be apprised of any such changes. Your continued use of the Service or the Site after any modification to this Privacy Policy will constitute your acceptance of such modification.

How can you contact us with any questions or concerns?

If you have any concerns or complaints about this Privacy Policy or our privacy practices, please contact us at support@powwowenergy.com and we will work with you towards a resolution. If you have any questions or need to reach us for any other reason, you may contact us by e-mail at info@powwowenergy.com.

Effective Date: 10/01/2018